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MEETING POINT NEWS



Rodrigo Rato, Managing Director of the IMF, Keynote Speaker at the "Dinner of the Leaders". Sponsored by Morgan Stanley

BMP 2005: MORE INTERNATIONAL THAN EVER

Sponsors BMP 2005 4-9

BMP news 10-13

Symposium news 14-17

Interview with

Alfonso Amat - FBEX 18

Marc Castellana - Gestión Directa 20

Exhibitors news

Lodz 22

Lodz SEZ / Warsaw 23

Warsaw 24

Pueblo Bávaro / Cap Cana 25

Panama 26

Greece 28

Smart Villas&Houses / CBRE 29

EDSA / FIABCI 30

"la Caixa" 31

Metrovacesa / C&W H&B 32

Lar / Fadesa 33

Kiev 34

Central Europe 35

Poznan 36

Porcelanosa / Level 38

Hercesa / Eurohypo 39

Fincas Corral / Espais 40

Jordà&Guasch / Tetravol 41

FBEX / Reyal 42

Anida / CreditServices 44

Bovis Lend / ASEFA 45

Grupo Sastre / Akasvayu 46

Caja Madrid / Progrup 48

Saba / Apavisa 49

Marina d'Or / Busco Casa 50

Circ. Inmobiliario / Fotocasa 52

Teyco / Can Castillo 53

Hàbitat Català / DAS 54



Very important Turkish companies and institutions will have a stand at BMP
Pg. 13



Enrique Lacalle awarded with the Lisbon's Gold Medal
Pg. 10

The ULI will hold a one-day Seminar at the Symposium
Pg. 13



FIABCI collaborates again with BMP
Pg. 30



Romanian companies will have a stand at BMP
Pg. 12

Great Polish stand at the Professional Exhibition
Pg. 22-24, 36



...and many more



EXHIBITORS NEWS BMP 2005

BARCELONA MEETING POINT

Displayed at Barcelona Meeting Point

Warsaw's leading residential communities

In no place in Europe it is more important to create sustainable living environment than in the new European Union accession countries. It is a special challenge given the nature of Soviet era developments during the 1960's, 70's and 80's.

Today the environments for a new quality of life are being formed in Warsaw through the creation of several new communities in and around the city. The flagship products are green residential districts with high quality architecture, modern security systems and social infrastructure within the newly developed area. With prices reaching even the market maximum of 2,000 Euro/sqm these estates are located in the most attractive Warsaw's districts like Mokotow, Zoliborz and Wilanow.

One of the unique examples includes Miasteczko Wilanów a new 169 hectare district masterplanned and supervised by international designers Investment Environments (INVI). The mixed-use, ecologically sensitive development in front of the XVII/XVIII-century baroque Palace will be home to over 15,000



residents. Located just 8 km outside the city center the new community will be self-efficient and will comprise all kind of uses including shopping and leisure amenities, office and schools. A variety of residential types (lofts, apartments, town houses, villas) are involved to integrate different generations of buyers ensuring a vibrant community and create sustainable value.

Within next decade Miasteczko will become a lively place with young families and elderly people strolling along the canal, skating on the Water Plaza and shopping in the town center. A variety of developers are undertaking the construction of the residential areas. First residents have recently inhabited "New Residence of Queen Marysienka" by Roby Development. Another residential project includes Nowy Wilanow realized by one of the largest Polish banks in partnership with Prokom. In May, Prokom Investments has established a new joint venture with a Spanish partner - FADESA Inmobiliaria for further residential developments within Miasteczko Wilanow and other high quality projects in Poland.

The apartments offered in Miasteczko Wilanow cover all market segments and range from 50 square meter studio lofts at 1,000 Euro/sqm near the town center to 500 square meter double level apartments on the roof at 1,800 Euro/sqm. Through an alliance with several Polish banks, mortgage financing is provided to help make the community affordable to a wider range of potential owner/residents. Homeownership is a vital step in initiating and supporting an emerging economy and establishing pride of place.

